



National Office: 20385 64 Avenue, Langley, BC V2Y 1N5 | 1.800.563.1106 | 604.514.2000 | powertochange.org

Athletes in Action: Writer/Content Developer

Job Description

Job Categories:	Writing; Marketing; Communications
Position Type:	National Internship (1 Year)
Job Region/Location:	PTC Headquarters: Langley, BC
Reporting Relationship:	Communications Coordinator; Marketing Manager
Working Conditions:	Normal Office Conditions
Funding:	Ministry Partner Development
Application Deadline:	4-5 months prior to desired start date

Position Overview

Athletes In Action is committed to using the language of sport to communicate the gospel. Our goal is to mobilize athletes and fans worldwide to boldly win people to Christ, deeply build into their lives and send them with an urgency to do the same. Today, there are 60 staff members in Canada and a world-wide team of 600 in more than 60 countries. This position serves with the AIA Communications team by gathering and writing stories & professional athlete testimonies and communications to AIA Staff and Donors.

Responsibilities

- Assist the Communications Coordinator in writing content for marketing projects
- Write articles, titles, teasers, donor letters, marketing materials and other materials
- Assist in creative brainstorming and strategy
- Write for Power to Change corporate and ministry projects
- Communicate with ministries to understand the purpose of the materials
- Assist with Ministry communications staff with message and brand consistency
- Research statistics, stories and current events from around the world

Education and Experience:

- At least 3rd or 4th Year in Post-Secondary Education or recent graduate
- Post Secondary Education in Marketing, Communications, Journalism, English Literature and/or Humanities
- Proven Portfolio of Writing and Editing projects and pieces

Required Skills and Abilities:

- A growing personal relationship with Jesus Christ
- A passion for Christian ministry work especially with sports and athletics
- Skilled in writing in the English language
- Flexibility in writing style dependent on the target audience (i.e. professional, students, donors, etc.)
- Ability to create and execute a copywriting brief
- Excellent interpersonal and communication skills
- Actively contribute ideas and suggestions
- Ability to meet tight deadlines
- Working knowledge with Microsoft Office

Funding:

This position requires Ministry Partner Development. The successful candidate will have the privilege to build a partnership team which provides financial and prayer support for the ministry. The financial support will cover the costs of the candidate's salary and ministry expenses. Power to Change believes that Ministry Partner Development is biblical and God will provide everything necessary to fulfill the calling into ministry: finances, emotional strength and perseverance. Building a ministry partnership team is an integral part of being in ministry. There are many opportunities to bless and encourage the partnership team. Power to Change is committed to providing training and coaching that ensures success in Ministry Partner Development.

Please send your inquiries to: opportunities@powertochange.org

Please apply at: <https://join.powertochange.org> ~ Click on National Internship (STEP) Application.

*** We thank all applicants for their interest in Power to Change; however, only suitable candidates will be contacted to continue the application process. ***

The [mission](#) of Power to Change is to further the movements of Christian evangelism and discipleship. All Power to Change staff members and volunteers work collectively to further this overall religious mission. The successful candidate for this position must have a pre-existing belief and demonstration of lifestyle as outlined in the Power to Change Code of Conduct and Common Vows of Discipline. The successful candidate must agree to, sign and, in all good conscience abide by the biblical principles outlined by these documents. It is a pre-requisite of employment at Power to Change that any and all staff members and volunteers sign and abide by these documents throughout their course of involvement at Power to Change. For a copy of the Code of Conduct and Common Vows of Discipline, please email hr@powertochange.org.