



National Office: 20385 64 Avenue, Langley, BC V2Y 1N5 | 1.800.563.1106 | 604.514.2000 | powertochange.org

Marketing: Junior Content Developer

Job Description

Job Categories:	Writing; Marketing
Position Type:	National Internship (1 Year)
Job Region/Location:	Langley, BC
Reporting Relationship:	Communications Coordinator; Marketing Manager
Working Conditions:	Normal Office Conditions
Funding:	Ministry Partner Development
Application Deadline:	4-5 months prior to desired start date

Position Overview

The Junior Content Developer will report to the corporate Communications Coordinator to create content for Power to Change corporate and ministry materials in alignment with the corporate vision. This position will have many opportunities to interact with ministry leaders and write compelling stories that convey the vision and ministry wins. The successful intern will gain valuable experience in writing, concept development and brand consistency.

Responsibilities

Please note that responsibilities may change depending on projects, staffing needs and personal interests.

Content Development (75%):

- Assist the Communications Coordinator in writing content for marketing projects
- Write articles, titles, teasers, donor letters, marketing materials and other materials
- Assist in creative brainstorming and strategy
- Write for Power to Change corporate and ministry projects
- Communicate with ministries to understand the purpose of the materials
- Assist with Ministry communications staff with message and brand consistency
- Research statistics, stories and current events from around the world

Marketing Project Coordination (25%):

- Assist the Marketing Coordinator with marketing projects
- Contact and negotiate with print companies for cost quotes
- Communicate with ministries to ensure correct messaging from a writing perspective
- Assist the Marketing Manager in any other areas and projects

Education and Experience:

- At least 3rd or 4th Year in Post-Secondary Education or recent graduate
- Post Secondary Education in Marketing, Communications, Journalism, English Literature and/or Humanities
- Proven Portfolio of Writing and Editing projects and pieces

Required Skills and Abilities:

- A growing personal relationship with Jesus Christ
- A passion for Christian ministry work
- Skilled in writing in the English language
- Flexibility in writing style dependent on the target audience (i.e. professional, students, donors, etc.)
- Ability to create and execute a copywriting brief
- Excellent interpersonal and communication skills
- Actively contribute ideas and suggestions
- Ability to meet tight deadlines
- Working knowledge with Microsoft Office

Preferred Skills and Abilities:

- Interest and Experience with blog sites (i.e. Wordpress)

Funding:

This position requires Ministry Partner Development. The successful candidate will have the privilege to build a partnership team which provides financial and prayer support for the ministry. The financial support will cover the costs of the candidate's salary and ministry expenses. Power to Change believes that Ministry Partner Development is biblical and God will provide everything necessary to fulfill the calling into ministry: finances, emotional strength and perseverance. Building a ministry partnership team is an integral part of being in ministry. There are many opportunities to bless and encourage the partnership team. Power to Change is committed to providing training and coaching that ensures success in Ministry Partner Development.

For more information: opportunities@powertochange.org

Apply for this position at <https://join.powertochange.org>. Select the "National Internship (STEP)".

*** We thank all applicants for their interest in Power to Change; however, only suitable candidates will be contacted to continue the application process. ***

The [mission](#) of Power to Change is to further the movements of Christian evangelism and discipleship. All Power to Change staff members and volunteers work collectively to further this overall religious mission. The successful candidate for this position must have a pre-existing belief and demonstration of lifestyle as outlined in the Power to Change Code of Conduct and Statement of Faith. The successful candidate must agree to, sign and, in all good conscience abide by the biblical principles outlined by these documents. It is a pre-requisite of employment at Power to Change that any and all staff members and volunteers sign and abide by these documents throughout their course of involvement at Power to Change. For a copy of the Code of Conduct and Statement of Faith, please email hr@powertochange.org.