



A DAY
together
Help for today. Hope for tomorrow.

Business Marriage Conference

IT MAKES CENTS

Health Canada states that 15 million Canadians spend one half of their waking hours at work. People want a healthy work environment. Statistics show that corporations who care for their employees get a good return on their dollar.

Canada Life in Toronto showed a return on investment of \$6.85 on each corporate dollar invested on reduced turnover, productivity gains and decreased medical claims. Dr. Roy Shephard for the Canadian government found corporate wellness programs returned \$1.95-\$3.75 per employee per dollar spent.

http://www.phac-aspc.gc.ca/pau-uap/fitness/work/main_c_e.html

What PEOPLE are SAYING!

"I was shocked at how close it brought my husband and I together"

"Touched so many issues my wife and I go through and helped us see each other's point of view."

"It was awesome. Well balanced. Left me wanting more."

"Excellent. Great mix of information and practical tips."

"Best marriage conference I have ever attended."



THE OPPORTUNITY

As a leader you have a tremendous opportunity to build into your people, and we want to help. We want to share our expertise in growing relationships and help marriages be even better.

A Day Together is a one day marriage conference designed for businesses who want to impact their employees in a positive way. It is presented with live speakers, in a fun-filled, media-driven fashion. Couples will laugh and cry their way to better understand each other – resulting in a fabulous marriage! Full of practical tips, they'll learn to plan how their marriage can be even better – *no matter the place they're at.*

We know that what goes on in the home directly affects production in the workplace. The training they receive will prove beneficial, not only in their marriages, but also in their work habits and attitudes. Less emotional capacity consumed in the home, equals more available for the office. This translates into higher production, efficiency, and creativity for any business.

The sessions are a mix of teaching, video features, and projects, interlaced with experiences from the speakers' own marriages. The fifth session, which is optional, presents Change as the difference God makes in a marriage.

A Day Together is designed to be adaptable to many different scenarios. It is meant to work for you.

THE BOTTOMLINE

- **Conference Cost** – call 1.877.341.7325 for details.
- **Venue** for the event large enough to comfortably seat the participants, A/V equipment, plus a staging and reception area.
- **Travel, lodging and meal costs** for speakers is an additional charge. *We will try to provide speakers as close as possible to your location.*
- **Food** – snacks and beverages for the breaks. *(Lunch – participants are on their own)*

HOSTING an event INVOLVES . . .

Team

You need people who are excited and willing to work together to see the event is planned well. FamilyLife Canada will provide many tools but the team is the key element to hosting a successful event. We have a guide called "Planning a One Day Event" that provides you with help. www.familylifecanada.com.

The team will be responsible for:

Promotion

We provide many downloadable items that include posters, registrations and invitations. Available at www.familylifecanada.com.

Registration

See our website for a downloadable and editable registration form.

Audio/Visual

A person is required who is familiar with your A/V equipment. We require an LCD projector, DVD player, headsets or lapel microphones and two music stands. For a complete listing of our needs see our Planning a One Day Event with FamilyLife Guide.

Refreshments



From experience we have learned that people really appreciate coffee, water and some snack items, such as muffins and fruit. We recommend this as it definitely adds to the enjoyment of the day.



Resources

We can provide resources for purchase that have a proven record of helping couples well beyond the conference.



DISCOVER

Commitment

Keeping your promise in a world that doesn't know how. Discover what causes married couples to be happier, live longer, have more wealth and have a better sex life.

Communication

Keeping the lines open when facing a lost connection. Discover a dynamic process of understanding that keeps your relationship vibrant and alive.

Companionship

To have and to hold and to keep holding on. You'll be surprised to discover what you will learn about each other.

Closeness

Stoking the flames of red hot monogamy! Discover how to make sex the gift you both enjoy.

Change

Finding God in ways you never thought possible. Discover how your experience with God transforms your marriage.

THE CHALLENGE

From the employer's perspective, the inability to balance work and family demands has been linked to reduced work performance, increased absenteeism, higher turnover, lower commitment and poorer morale. Work-life conflict has also been linked to productivity decreases associated with lateness, unscheduled days off, emergency time off, excessive use of the telephone, missed meetings, and difficulty concentrating on the job.

A recent study by the authors of this report estimated the direct cost of absenteeism in Canadian firms due to an inability to balance work and life at just under \$3 billion dollars per year. This same study determined that employees with high work family conflict missed an average of 13.2 days of work per year - a substantially higher number than the 5.9 days missed by employees with low work life conflict. Other researchers have also linked high work-life conflict to greater absenteeism. Statistics Canada, for example estimated the costs of stress related absenteeism to Canadian business to be approximately \$12 billion per year.

"Direct cost of absenteeism in Canadian firms due to an inability to balance work and life ... just under \$3 billion dollars per year."

Finally, an excellent report done by the UT-Houston Work-Life Taskforce (2001) looked at the flip side of this issue and identified both qualitative and quantitative benefits associated with helping work-life balance. Quantitative benefits cited in this report include employee time savings, increased output due to increased focus and motivation, increased employee retention, increased income, decreased expenses, decreased health care costs, lower levels of stress related illness, and reduced absenteeism. Qualitative benefits cited include improved employee morale and loyalty, enhanced employee recruitment and enhanced public and community relations. Actual estimates of the amount of money that can be saved due to each of these factors is outlined in detail in the report.

(Work-Life Balance in Canada: Making the Case for Change By Dr. Linda Duxbury, School of Business, Carleton University and Dr. Chris Higgins, Richard Ivey School of Business, University of Western Ontario http://www.asiapacificresearch.ca/caprn/cjsp_project/duxbury_final.PDF.)



Payment

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