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Family Life: Marketing & Communications Intern

Job Categories:	Marketing; Communications
Position Type:	Full-time /4 month Internship (extensions are possible)
Job Region/Location:	Langley, BC
Reporting Relationship:	Reports directly to the Marketing & Communications Director
Working Conditions:	Normal office conditions prevail
Funding:	Partial Ministry Partner Development (must raise \$5600)
Application Deadline:	June 13, 2011
Start Date:	July 2011 or September 2011

Position Overview

FamilyLife Canada provides the tools and training that couples and families need. These tools help families communicate better, help husbands and wives rekindle the romance in their marriage and help moms and dads become the very best parents they can be. But even more significantly, FamilyLife Canada introduces people to God - the Designer of marriage and family, the only One who can change their hearts. This position will assist the Marketing & Communications Director in the day-to-day activities of monitoring and enhancing our online evangelistic presence.

Responsibilities

The Marketing & Communications Intern will assist the Marketing & Communications Director to develop an integrated marketing plan for all FL activities for 2011-2012 and manage our social media communication. This marketing plan should include, but is not limited to, all FL events, our web properties, social media properties and direct communication (i.e. email, social media, etc.) with individuals in our database. The Marketing & Communications Intern will:

- Support and assist in creating new communications strategies and promotional materials that aid in our mission to help people discover Jesus
- Collaborate with Marketing & Communications Director to implement campaigns
- Assist Marketing & Communications Director with various marketing projects
- Communicate with ministries to ensure correct messaging from a design perspective
- Assist the Marketing & Communications Director in any other areas and projects that need attention

Education and Experience:

- At least 3rd or 4th year in Post-secondary or recent bachelor's degree in Marketing or Communications
- Experience and involvement with online marketing and social media

Required Skills and Abilities:

- A deep, growing, intimate relationship with Jesus Christ
- A passion for Christian ministry work
- Initiative and entrepreneurial spirit
- Ability to write marketing plans and strategies
- Ability to identify target markets and build marketing plans that serve unique segmentations
- Knowledge and experience in planning and executing a marketing campaign
- Good written and verbal communication skills
- Strong organizational skills and ability to meet timelines and deadlines
- Ability to work well with a team
- Ability to manage multiple projects as assigned or required by the Marketing Director
- Ability to handle and objectively moderate Social Media comments
- Proficiency in Microsoft Office (Word, Excel, Outlook) required

Preferred Skills and Abilities:

- Good working knowledge of Social media dashboards (Hootsuite, Tweetdeck) preferred
- Experience in WordPress, Adobe InDesign and database management software is an asset

Funding:

This position requires Ministry Partner Development. The successful candidate will have the privilege to build a partnership team which provides financial and prayer support for the ministry. The financial support will cover the costs of the candidate's salary and ministry expenses. Power to Change believes that Ministry Partner Development is biblical and God will provide everything necessary to fulfill the calling into ministry: finances, emotional strength and perseverance. Building a ministry partnership team is an integral part of being in ministry. There are many opportunities to bless and encourage the partnership team. Power to Change is committed to providing training and coaching that ensures success in Ministry Partner Development.

Please send your resume and cover letter or inquiries to: opportunities@powertochange.org

*** We thank all applicants for their interest in Power to Change; however, only suitable candidates will be contacted to continue the application process. ***

The [mission](#) of Power to Change is to further the movements of Christian evangelism and discipleship. All Power to Change staff members and volunteers work collectively to further this overall religious mission. The successful candidate for this position must have a pre-existing belief and demonstration of lifestyle as outlined in the Power to Change Code of Conduct and Common Vows of Discipline. The successful candidate must agree to, sign and, in all good conscience abide by the biblical principles outlined by these documents. It is a pre-requisite of employment at Power to Change that any and all staff members and volunteers sign and abide by these documents throughout their course of involvement at Power to Change. For a copy of the Code of Conduct and Common Vows of Discipline, please email hr@powertochange.org.