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Marketing & Communications

FamilyLife

Job Categories:	Marketing; Communications
Position Type:	Full-time; 4 month internship (extension possible)
Job Region/Location:	Langley, BC; Power To Change National Headquarters
Reporting Relationship:	Reports directly to Marketing & Communications Director
Working Conditions:	Normal Office Conditions
Funding:	Ministry Partner Development
Application Deadline:	Ongoing

Ministry Overview

Power to Change seeks to glorify God by making a maximum contribution toward helping to fulfill the Great Commission in Canada and around the world by developing movements of evangelism and discipleship. We envision millions of volunteers engaged in faith adventures that transform lives through the power of the gospel. You can be a part of this movement of change by applying your skills in PTC Ministries.

FamilyLife Canada provides the tools and training that couples and families need. These tools help families communicate better, help husbands and wives rekindle the romance in their marriage, and help moms and dads become the very best parents they can be. But even more significantly, FamilyLife Canada introduces people to God – the Designer of marriage and family, the only One who can change their hearts.

Position Overview

The Marketing & Communications Intern will assist the Marketing & Communications Director to develop an integrated marketing plan for all FamilyLife activities, and manage social media communication. This marketing plan should include, but is not limited to, all FamilyLife events, web properties, social media properties, and direct communication (via email, social media, etc) with individuals in a database.

Responsibilities:

- Support and assist in creating communications strategies and promotional materials that aid in our mission to help people discover Jesus
- Collaborate with Marketing & Communications Director to implement campaigns
- Assist Marketing & Communications Director with various marketing projects
- Communicate with ministries to ensure correct messaging from a design perspective
- Assist the Marketing & Communications Director in any other areas and projects that need attention

Education and Experience:

- Minimum 3 or 4 years in post-secondary education or recent Bachelor's degree in Marketing or Communications
- Experience and involvement with online marketing and social media

Required Skills and Abilities:

- A deep, growing, intimate relationship with Jesus Christ
- A passion for Christian ministry work
- Initiative and entrepreneurial spirit
- Able to write marketing plans and strategies
- Able to identify target markets and build marketing plans that serve unique segmentations
- Knowledge and experience in planning and executing a marketing campaign
- Good written and verbal communication skills
- Strong organizational skills and ability to meet timelines and deadlines
- Able to work well with a team
- Able to manage multiple projects as assigned or required by Marketing & Communications Director
- Able to handle and objectively moderate social media comments
- Proficiency in Microsoft Office (Word, Excel, Outlook) required

Preferred Skills and Abilities:

- Good working knowledge of social media dashboards (Hootsuite, Tweetdeck) preferred
- Experience in WordPress, Adobe InDesign and database management software is an asset

Funding:

This position requires Ministry Partner Development. The successful candidate will have the privilege to build a partnership team which provides financial and prayer support for the ministry. The financial support will cover the costs of the candidate's salary and ministry expenses. Power to Change believes that Ministry Partner Development is biblical and God will provide everything necessary to fulfill the calling into ministry: finances, emotional strength and perseverance. Building a ministry partnership team is an integral part of being in ministry. There are many opportunities to bless and encourage the partnership team. Power to Change is committed to providing training and coaching that ensures success in Ministry Partner Development.

Please send your resume and cover letter or inquiries to: opportunities@powertochange.org.

We thank all applicants for their interest in Power to Change. In order to make the best use of your time and ours, only applicants who closely match our requirements will be contacted directly.

The [mission](#) of Power to Change is to further the movements of Christian evangelism and discipleship. All Power to Change staff members and volunteers work collectively to further this overall religious mission. The successful candidate for this position must have a pre-existing belief and demonstration of lifestyle as outlined in the Power to Change Code of Conduct and Statement of Faith. The successful candidate must agree to, sign and, in all good conscience abide by the biblical principles outlined by these documents. It is a pre-requisite of employment at Power to Change that any and all staff members and volunteers sign and abide by these documents throughout their course of involvement at Power to Change. For a copy of the Code of Conduct and Statement of Faith, please contact Human Resources.