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Writer/ Content Developer

Athletes In Action

Job Categories:	Writing; Marketing; Communications
Position Type:	National internship (1 year)
Job Region/Location:	Langley, BC; Power To Change National headquarters
Reporting Relationship:	Communications Coordinator; Marketing Manager
Working Conditions:	Normal office conditions
Funding:	Ministry Partner Development
Application Deadline:	Ongoing

Ministry Overview

Power to Change seeks to glorify God by making a maximum contribution toward helping to fulfill the Great Commission in Canada and around the world by developing movements of evangelism and discipleship. We envision millions of volunteers engaged in faith adventures that transform lives through the power of the gospel. You can be a part of this movement of change by applying your skills in PTC Ministries.

Athletes In Action is committed to using the language of sport to communicate the gospel. Our goal is to mobilize athletes and fans worldwide to boldly win people to Christ, deeply build into their lives and send them with an urgency to do the same. Today, there are 60 staff members in Canada and a world-wide team of 600 in more than 60 countries.

Position Overview

The Writer/ Content Developer serves with the Athletes in Action Communications team by gathering and writing stories, professional athlete testimonies, and communications to ministry staff and donors.

Responsibilities:

- Assist the Communications Coordinator in writing content for marketing projects
- Write articles, titles, teasers, donor letters, marketing materials, and other materials
- Assist in creating, brainstorming, and strategy
- Write for Power to Change corporate and ministry projects
- Communicate with ministries to understand the purpose of materials
- Assist ministry communications staff with message and brand consistency
- Research statistics, stories, and current events from around the world

Education and Experience:

- Minimum 3rd or 4th year in post secondary education or a recent graduate
- Post secondary education in Marketing, Communications, Journalism, English Literature and/or Humanities
- Proven portfolio of writing and editing projects and pieces

Required Skills and Abilities:

- A deep, growing, intimate relationship with Jesus Christ
- A passion for Christian ministry work, especially through sports and athletics
- Skilled in writing in the English language
- Flexible in writing style dependent on the target audience (i.e. professional, students, donors, etc.)
- Able to create and execute a copywriting brief
- Excellent interpersonal and communication skills
- Actively contribute ideas and suggestions
- Able to meet tight deadlines
- Working knowledge of Microsoft Office

Funding:

This position requires Ministry Partner Development. The successful candidate will have the privilege to build a partnership team which provides financial and prayer support for the ministry. The financial support will cover the costs of the candidate's salary and ministry expenses. Power to Change believes that Ministry Partner Development is biblical and God will provide everything necessary to fulfill the calling into ministry: finances, emotional strength and perseverance. Building a ministry partnership team is an integral part of being in ministry. There are many opportunities to bless and encourage the partnership team. Power to Change is committed to providing training and coaching that ensures success in Ministry Partner Development.

Please send your resume and cover letter or inquiries to: opportunities@powertochange.org.

We thank all applicants for their interest in Power to Change. In order to make the best use of your time and ours, only applicants who closely match our requirements will be contacted directly.

The [mission](#) of Power to Change is to further the movements of Christian evangelism and discipleship. All Power to Change staff members and volunteers work collectively to further this overall religious mission. The successful candidate for this position must have a pre-existing belief and demonstration of lifestyle as outlined in the Power to Change Code of Conduct and Statement of Faith. The successful candidate must agree to, sign and, in all good conscience abide by the biblical principles outlined by these documents. It is a pre-requisite of employment at Power to Change that any and all staff members and volunteers sign and abide by these documents throughout their course of involvement at Power to Change. For a copy of the Code of Conduct and Statement of Faith, please contact Human Resources.